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WHAT IS IT?

HE MACAULA

INSTITUTE

The Macaulay Virtual Landscape Theatre is a mobile curved screen projection facility, in which people can be 'immersed' in computer models of their environment to explore landscapes of the past, present and future.

WHAT IS IT FOR?

The facility is the first mobile unit of its kind in the United Kingdom, and will be used for scientific research as well as engagement with the public on issues of landscape change.



Three Scenarios of Landscape Change







Research Role

The mobile facility supports leading edge research into:

- quantitative and qualitative surveys of public preferences for landscapes and the values we place upon our countryside
- developing methods of best practice in stakeholder participation in planning and proposed changes for the countryside
- evaluating potential outcomes of future policy choices (e.g. CAP reform)

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